

Terms of reference - Career Counselling Directorate

1. To promote the Commerce Education with special focus on CA course amongst Secondary, Senior/ Higher Secondary, Graduate/Post Graduate students as well as other stakeholders in India and Abroad.
 2. To develop and promote motivational stories and creative contents for disseminating Knowledge with focus on CA Education.
 3. To promote the Commerce Education amongst the Students & Other Stakeholders through Information Technology (regular Modifications & Maintenance of Committee's website), using of mobile technology & using of such other tools.
 4. To conduct training programmes for School/ College/ University Teachers & to organize Skill India Programme.
 5. To suggest/ provide inputs for commerce education syllabus, study material and other aspects of commerce education delivery system, guidelines etc. at Secondary, Higher/ Senior Secondary, Graduate/ Post Graduate level etc. to enable it to integrate & align with commerce education. (To suggest for Uniform commerce education /University course development programme)
 6. To undertake career counselling at Global Level and to advise students at Secondary school Higher/ Senior Secondary school, Graduation/ Post Graduation level & others.
 7. To organize and participate in Career Counselling Fairs/ exhibitions or any other activities programmes in India & Abroad to promote the Commerce education with special reference to Chartered Accountancy course.
 8. To organize Workshops, Deliberations, Elocution, Quiz, Debate, Essay Writing, Talent Search programme and other contests in order to attract the students towards Accountancy education (With Special focus on CA Course).
 9. To interact & collaborate with universities, Institutions of Higher Learning, National/ State Boards, Professional Organisations, Professional Accounting bodies & other entities of India & Abroad to receive information aligning with the objectives.
 10. To organize Faculty Development programmes (as per requirements) for carrying out the activities of the Directorate.
 11. To take up any other activities aligning with the afore mentioned objective.
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